

(445) Broadcast News Production Team (S)

Description

Create a three to five (3-5) minute news broadcast, containing two (2) different segments (news stories). One news segment should be a live feature story and the other news segment on a human interest story; a separate video file containing a 15-20 second promo/tease should also be created.

Eligibility

Any student member may enter this event. A team will consist of 2-4 members. Contestants participating in national level competition must be registered for the event prior to submission deadline for technical judging. Teams must participate in both parts of the competition in order to be ranked.

Topic

One news segment should be a live feature story and the other news segment on a human interest story.

Teams who do *not* submit an entry following this topic will be *disqualified*.

Teams must supply

Visual display technology in the form of, but *not* limited to, a desktop/laptop/tablet with internal or external speakers, and projector

Video projector (optional)

No props will be allowed

Carry-in and set-up of equipment must be done solely by the team and must take place within the time allotted

Team must bring all supporting devices (e.g., extension cords, power supply, etc.).

For National Finals, team must supply a desktop/laptop for editing, camera(s), and tripod(s). Optional items may include: lighting, microphone, and backdrops, etc

Business Professionals of America assumes no responsibility for hardware/software provided by the contestant. No equipment, supplies, or materials other than those specified for an event will be allowed in the testing area. No previous Business Professionals of America tests and/or sample tests or facsimiles thereof (handwritten, photocopied, or keyed) may be taken into the testing area. Violation of this rule will result in disqualification.

Competencies

- Apply knowledge of software, equipment, and skills related to broadcast production
- Develop a script for a news broadcast, within the specified time limits
- Demonstrate scripting techniques to present a clear story
- Perform nonlinear editing techniques utilizing various editing tools
- Demonstrate knowledge of introductions, segue, and outros
- Demonstrate proper use of titles, lower thirds, and visual effects
- Apply basic camera techniques
- Utilize research skills
- Demonstrate knowledge of lighting techniques
- Demonstrate knowledge of copyright laws
- Demonstrate teamwork skills needed to function in a broadcasting environment

Specifications

- This is a pre-submitted event. See instructions for submissions.
- No presentation will be performed for Finals at the National Level.

- Team has the option of being the talent themselves or having other students participate in the process. Professional and non-profit talent is *not* permitted. Talent refers to individuals who produce the broadcast. Therefore, only students are allowed to do any work involved in the actual production of the video. However, teams may interview professionals, experts, adults, etc. for various news segments. Professional or non-student individuals who are being only interviewed are *not* considered talent.
- The team will develop a 3-5 minute broadcast news production consisting of:
 - Broadcast Intro
 - Two (2) well-developed news stories (the news stories may be on the local, state, national or even international level)
 - Teams must research actual events
 - Fictional news stories are *not* permitted
 - An outro music with credits
- The team will also develop a separate 15-20 second promo or tease.
- The team may utilize audio, text, video, graphics, and animation.
- Continuity must exist in the news production.
- Completed projects must be uploaded to a video/file-sharing site (Vimeo, YouTube, or Dropbox, etc.)
- For completed projects uploaded to a video/file sharing site (Vimeo, YouTube, or Dropbox, etc.), it is recommended to set the access level of your project to one of BPA's recommended settings. See page 15 for settings recommendations.
- The final project uploaded must include: final news production, promo/tease, and script.
- Submit the [Team Entry Form](#) including the URL to the project and [Release Form](#)(s) in one combined PDF file to: <http://www.bpa.org/submit>, no later than 11:59 p.m. Eastern Time, on April 1, 2018.
- Student must pre-submit and submit a signed [Release Form](#) for their own work.
- Contestants will receive an automated response confirmation at the time of submission. Individual confirmation of receipt *cannot* be provided by the National Center.
- Note: Member ID will be required for all submissions.
- No fax or mailed copies will be accepted.
- No exceptions can be made for missed deadlines due to incorrect submission or technical difficulties.
- Multiple submissions will *not* be accepted.
- The length of the presentation will be no more than ten (10) minutes, followed by no more than five (5) minutes of judges' questions.
- One (1) [Team Entry Form](#), including signatures, and [Release Form](#)(s) must be presented at the time of presentation at NLC at both the Preliminary and Final Competition.
- It is the policy of Business Professionals of America to comply with state and federal copyright law. Federal law pertaining to copyright, as contained within the United States Code, is available at <http://www.copyright.gov/title17/circ92.pdf>. The [Style & Reference Manual](#) contains guidelines for Copyright and Fair Use. Participant(s) will be *disqualified* for violations of the guidelines.
- National Business Professionals of America grants permission for the use of the copyrighted logo and tagline.
- All materials, other than the required submission materials may *not* be left with judges.
- No presentation will be performed at the National Level Finals Competition. The broadcast will be judged on technical merit only.

Method of evaluation

Technical Scoring Rubric

Presentation Scoring Rubric

Length of Preliminary event

No more than three (3) minutes for set-up

No more than ten (10) minutes for the presentation

No more than five (5) minutes for judges' questions

Finals may be included at regional, state and national levels

Length of Final event (National only)

No more than three (3) hours to plan, produce, and export production

Details for Final event (National only)

- The teams will have no more than three (3) hours to plan the storyline and complete all production phases including exporting video.
- Teams will each be provided a flash drive containing a graphics file, which must be included in the spot.
- The teams will go out and film their production on site.
- During this time, students may communicate with members of their team via telephone, but may *not* communicate with others concerning the production of their video. This includes communicating with their advisor. Teams will be *disqualified* for violating this rule.
- After filming is complete, teams will return to the contest room to edit and complete all production and post-production elements in their video.
- The video must be one (1) minute in length, rendered and exported into a .mov, .mp4, .avi, or .mpg format and submitted using the flash drive provided. If *not* in the appropriate format, it may *not* be judged.
- Scoring from the preliminary round will *not* be included in the finals scoring. The finals will use a separate rubric.
- All materials, other than the required submission materials may *not* be left with judges.

Entries

Each state is allowed two (2) entries

Teams in all judged events who wish to receive judges' comments must submit a self-addressed, stamped envelope to the event judges before judging takes place.

Materials submitted for technical judging will *not* be returned and will *not* be available at NLC.

This event is sponsored by the Journalism Education Association (JEA).



(445) Broadcast News Production Team (S)

Judge Number _____

Team Number _____

Technical Scoring Rubric

Team Violated the Copyright and/or Fair Use Guidelines	<input type="checkbox"/> Yes <i>(Disqualification)</i>	<input type="checkbox"/> No
If yes, please stop scoring and provide a brief reason for the <i>disqualification</i> below:		
Team followed topic	<input type="checkbox"/> Yes	<input type="checkbox"/> No <i>(Disqualification)</i>

Items to Evaluate	Select One	Points Possible	Points Awarded		
Required Elements					
Includes 2 news stories	<input type="checkbox"/> Yes <input type="checkbox"/> No	10			
Includes an introduction	<input type="checkbox"/> Yes <input type="checkbox"/> No	10			
Includes a segue [seg-way] between the news stories	<input type="checkbox"/> Yes <input type="checkbox"/> No	10			
Includes outro (music) with credits	<input type="checkbox"/> Yes <input type="checkbox"/> No	10			
Includes 15-20 second promo/tease	<input type="checkbox"/> Yes <input type="checkbox"/> No	10			
Script provided	<input type="checkbox"/> Yes <input type="checkbox"/> No	10			
Exported in correct format	<input type="checkbox"/> Yes <input type="checkbox"/> No	20			
Total Required Elements (80) points maximum)					
Team submitted the correct information and in the correct format.		10			
<ul style="list-style-type: none"> • Team Entry Form (must be keyed but does <i>not</i> have to be signed for pre-submission) AND Release Form(s) (must be keyed but do <i>not</i> have to be signed for pre-submission) in one combined PDF file <p style="text-align: center;"><i>All points or none are awarded by the technical judge.</i></p>					
Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
Content					
Originality of content	1-5	6-10	11-15	16-20	
Developed storyline	1-5	6-10	11-15	16-20	
Segue [seg-way] was used appropriately	1-5	6-10	11-15	16-20	
Effectiveness of production	1-5	6-10	11-15	16-20	
Total Content (80 points maximum)					
Quality					
Videos were in focus/steadiness	1-5	6-10	11-15	16-20	
Lighting quality	1-5	6-10	11-15	16-20	
Color quality	1-5	6-10	11-15	16-20	
Audio quality	1-5	6-10	11-15	16-20	
Total Quality (80 points maximum)					
TOTAL TECHNICAL POINTS (250 points maximum)					

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Judge Number _____

Team Number _____

Presentation Scoring Rubric

Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
Ability to explain the development and design process	1-5	6-10	11-15	16-20	
Ability to explain the use and the development of innovative technology	1-5	6-10	11-15	16-20	
Ability to explain the use and development of media elements (graphics, special effects, video, audio, etc.)	1-5	6-10	11-15	16-20	
TOTAL PRESENTATION POINTS (60 points maximum)					

Props and/or additional items shall not be used as a basis for scoring.

Specification Scoring Rubric

SPECIFICATION POINTS:		Points Awarded
All points or none per item, are awarded by the proctor per team, <i>not</i> per judge		
Set-up lasted no longer than three (3) minutes – 5 points Presentation lasted no longer than ten (10) minutes – 5 points	10	
Documentation submitted at time of check-in: keyed and signed Team Entry Form (1 copy) and Release Form(s) (1 copy) at time of presentation <i>Must have copies for preliminaries and finals</i>	10	
All registered team members in attendance for entire event	10	
TOTAL SPECIFICATION POINTS (30 points maximum)		

TOTAL MAXIMUM POINTS = 340

PRESENTATION WILL BE STOPPED AT TEN MINUTES

Broadcast News Production Team (S) (445) – NLC Finals Rubric

Judge Number _____

Team Number _____

Technical Scoring Rubric – FINAL (Nationals Only)

SPECIFICATION POINTS: All points or none per item are awarded by the proctor per team, <i>not</i> per judge.		Points Awarded
Documentation submitted at time of check-in: keyed and signed Team Entry Form (1 copy) <i>Must have copies for preliminaries and finals</i>	10	
TOTAL SPECIFICATION POINTS (10 points maximum)		

Items to Evaluate	Select One		Points Possible		Points Awarded
Required Elements					
Contains at least one (1) interview	<input type="checkbox"/> Yes <input type="checkbox"/> No		10		
Contains BPA provided graphics	<input type="checkbox"/> Yes <input type="checkbox"/> No		10		
Appropriate use of B-roll	<input type="checkbox"/> Yes <input type="checkbox"/> No		10		
Video is exactly 1-minute in length	<input type="checkbox"/> Yes <input type="checkbox"/> No		10		
Final Export met timed event deadline	<input type="checkbox"/> Yes <input type="checkbox"/> No		50		
Exported in correct format	<input type="checkbox"/> Yes <input type="checkbox"/> No		20		
Total Required Elements (110 points maximum)					
Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
Content					
Originality of content (All video should be shot on-site)	1-5	6-10	11-15	16-20	
Developed storyline	1-5	6-10	11-15	16-20	
Effectiveness of production	1-5	6-10	11-15	16-20	
Appropriate usage of existing graphics/audio	1-5	6-10	11-15	16-20	
Total Content (80 points maximum)					
Quality					
Videos were in focus/steadiness	1-5	6-10	11-15	16-20	
Lighting quality	1-5	6-10	11-15	16-20	
Color quality	1-5	6-10	11-15	16-20	
Audio quality	1-5	6-10	11-15	16-20	
Total Quality (80 points maximum)					
TOTAL TECHNICAL POINTS (280 points maximum)					